



# Your Path to a Digitally Transformed Future

**COMPANY  
PROFILE**

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[www.neuxp.com](http://www.neuxp.com)

# ABOUT US

NeuXP Group ("NeuXP") which was incorporated in 2020, is a provider of an integrated platform that offers comprehensive financial and lifestyle services with flexible, accessible and simple user experience. Extending beyond what's normally made available by other providers in Europe, North America, Asia and beyond, NeuXP provides a comprehensive financial and lifestyle services ecosystem that eases the journey of its users beyond borders.

NeuXP's an all-in-one financial and lifestyle platform is also designed for businesses to seamlessly transition into the digital world while gaining access to a wide range of global financial and business services.

- Digitalisation
- Integration
- Customisation
- Sustainability elements



# Vision

The Preferred solution for cross-border financial & lifestyle services

# Mission

Transforming digital experience for users and service providers

# CORE VALUES

## Flexibility

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A highly integrated financial and lifestyle platform that provides omni-channel user experience.

## Accessibility

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Seamless remote handling that allows for continuous and boundless services for users globally.

## Simplicity

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Fully digitalized integrated platform made simple for users empowered experience.



# Our Value Proposition

## Partnership

Cost-effective partnerships model with scalable & shorter go-to-market



## Global

Global access for niche market (international customers)

## Virtual

Virtual concierge and immersive virtual business platform



## API

Ability to integrate to partner with/ without API connectivity

## ESG

ESG focused green token as part of ethical & sustainability initiatives



# Key Features & Benefits



**NeuXP goes beyond what other providers have to offer:**



Reduce digitalisation cost by up to **70%**



Reduce timeline by up to **50%**



Immediate access to **cross-border solution**



Potential integration with other **global partners**

# Key Offerings & Solutions



Your Companion in  
Lifestyle & Business



Empowering financial  
inclusion with a  
philanthropic mission, in  
partnership with iLaVita  
Foundation



Integrating ethical  
offerings with lifestyle  
services



Transforming businesses,  
creating opportunities



Empowering businesses  
with innovative solutions



A green token for  
ecologically oriented  
investments

# Business Consultancy Services

Together, Drblex, a Legal & Corporate Advisory firm and NeuXP are transforming businesses and creating opportunities with its business consultancy services through strategic expertise, and tailored solution that drive transformation, unlock growth opportunities, and empower businesses to reach their full potential.



- **Mergers & Acquisition**
- **Corporate Restructuring**
- **Financing**
- **Strategic Partnerships**
- **Strategic Exit**
- **Project Management**
- **Value Creation**

## Value-Driven Approach

- Proven Track Record
- Tailored Solutions
- Industry Insights
- Client-centric
- End-to-end Support



## Our Clientele & Partners





# The Team



**Jeremy Mah**  
Chief Executive Officer



**Melati Musa**  
Chief Strategy Officer



**Prof. Avv. Andrea Borroni**  
Chief Legal Officer &  
Director, Europe & MENA



**Frederica de Robertis**  
Director, Litigation



**Davide Massetti**  
Director, Projects,  
Europe



**Guido Barrella**  
Director, South America



**Gerald Huang**  
Lead Technology



**Fabio Zambardino**  
Lead, Technology  
Regulation



**Elena Martina Paone**  
Lead, Compliance



**Francesco Petrucciano**  
Head, Gulf & Mexico



**Francisco Fontecilla Lira**  
Head, Chile & Paraguay

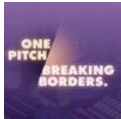



















**William J.C. Marmonti  
Di Gaeta**  
Head, Brazil















# 2025 Awards, Recognitions & Achievements

 <p><b>Business Excellence Awards</b></p> <p><b>Integrated Financial Platform of the Year 2025 - South East Asia</b></p>	 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Leading Innovator Fintech Industry Company South East Asia 2025</b></p>	 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Leading Innovator Fintech Industry Company Europe 2025</b></p>
 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Most Innovative Cross-Border Tech Platform South East Asia 2025</b></p>	 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Most Innovative Cross-Border Tech Platform Europe 2025</b></p>	 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Best Integrated Financial Platform South East Asia 2025</b></p>
 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Best Integrated Financial Platform Europe 2025</b></p>	 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Leading Innovator Fintech Industry Company South East Asia 2025</b></p>	 <p><b>GLOBAL BUSINESS &amp; FINANCE MAGAZINE</b></p> <p><b>Leading Innovator Fintech Industry Company Europe 2025</b></p>
 <p><b>Global Excellence Chronicle Magazine</b></p> <p><b>Best New Micro-SME Solutions Provider Company South-East Asia 2025</b></p>	 <p><b>Global Excellence Chronicle Magazine</b></p> <p><b>Most Integrated Financial and Lifestyle Services Provider Company South-East Asia 2025</b></p>	 <p><b>COSMOPOLITAN THE DAILY</b></p> <p><b>Best Integrated Financial and Lifestyle Services Ecosystem - Malaysia 2025</b></p>

# Some of our major past accolades

<p><b>First Runner up</b></p>  <p>China - ASEAN New Smart City Innovation Entrepreneurship Competition 2020</p>	<p><b>Top 8 (Most promising Startups)</b></p>  <p>World Business Angel Investment Forum</p>	<p><b>Top 15</b></p>  <p><b>The Pitch Perfect:</b> Halloween themed virtual competition</p>
<p><b>Top 20</b></p>  <p>Startup Secret Santa Bridging Startups, Mentors, Investors, and Industry Experts in Fintech</p>	<p><b>Finalist</b></p>  <p>Qatar FinTech Incubator &amp; Accelerator Programs</p>	<p><b>Finalist</b></p>  <p>Blockchain &amp; Fintech Startup Competition Asia</p>
<p><b>Top Fintech Companies in Malaysia</b></p> <p><b>Daily Finance</b></p> <p>An online finance, crypto and fintech magazines from the UK</p>	<p><b>One of the 6 Most Innovative</b></p>  <p>Innovative &amp; Inspiring Startups for the ASEAN &amp; Singapore Tour</p>	<p><b>Finalist</b></p>  <p>Malaysia Website Awards 2021</p>
<p><b>Finalist</b></p>  <p>Brexia Pitch Day 100 2021 Startups in 100 minutes</p>	<p><b>Top 140</b></p>  <p>Web Summit 2020 Pitch Competition</p>	<p><b>Top 50</b></p>  <p>Startup Wheel 2021 Top 50 International Track</p>
<p><b>Top Malaysian Startups 2021</b></p>  <p>An online platform for best startups</p>	<p><b>Top 1000</b></p>  <p>Slingshot 2021 Disrupt Programme</p>	<p><b>Top 15 Finalist</b></p>   <p>Startup World Cup + Wilddigital Conference SEA Regionals</p>
<p><b>Top 100</b></p>  <p>Alibaba Entrepreneurs Fund/ HSBC Jumpstarter 2022 Global Pitch Competition</p>	<p><b>Finalist</b></p>  <p>A programme by Taipei Entrepreneurs Hub</p>	<p><b>Finalist</b></p>  <p>The largest startup competition in Southeast Asia</p>

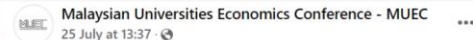
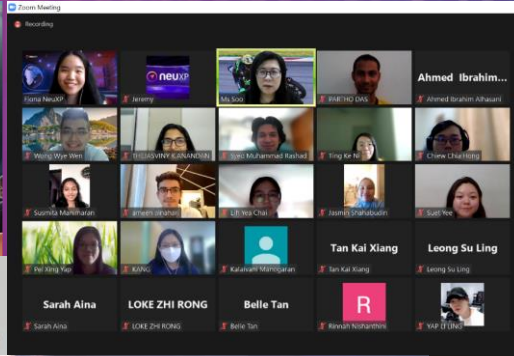
# Some of our major past accolades (cont'd)

 <p><b>Top 10</b></p> <p>Unicorn Pitches Malaysia 2021</p>	<p><b>Shortlisted</b></p>  <p>FTxSDG Challenge, powered by the Financial Times and Seedstars</p>	<p><b>Top 10 Finalist</b></p>  <p>Alibaba Cloud SEA X KrAsia Global Startup Accelerator's Hong Kong</p>
 <p><b>Top 13</b></p> <p>China Shenyang Overseas Elite Innovation &amp; Entrepreneurship Competition</p>	<p><b>Winner</b></p>  <p>Best Emerging Islamic Fintech Company 2022 by Wealth &amp; Finance International</p>	<p><b>Shortlisted</b></p>  <p>The Second Session of Dongying City High Level Talent Entrepreneurship Competition</p>
 <p><b>Top 25</b></p> <p>Alpha Startups MyFintechweek By Central Bank of Malaysia &amp; 1337 ventures</p>	<p><b>Winner</b></p>  <p>Most Innovative Fintech Startup – Malaysia 2022 by Global Business Outlook</p>	<p><b>Top 50</b></p>  <p>One of the 50 startups in Asia at the FLY ASIA 2022, Busan city, Korea</p>
<p><b>Top 44</b></p>  <p>Fastest Growing Fintech Startups in Kuala Lumpur, 2022</p>	<p><b>Recipient</b></p>  <p>Global Recognition Award 2023</p>	<p><b>Finalist</b></p>  <p>Best Newcomer, ASEAN Startup Awards 2022</p>
<p><b>Winner</b></p>  <p>Most Innovative Fintech Malaysia 2023 by Global Financial Market Review</p>	<p><b>Winner</b></p>  <p>Best Lifestyle App Malaysia, 2023</p>	<p><b>Recipient</b></p>  <p>Service Innovation of the Year, Malaysia 2023 by Asian Banking &amp; Finance</p>
<p><b>Finalist</b></p>  <p>Most Innovative Fintech Solution Malaysia, 2023</p>	<p><b>Winner</b></p>  <p>Best Integrated Financial Platform 2023 by Wealth &amp; Finance</p>	



# Key Events Organised/ Co-Hosted

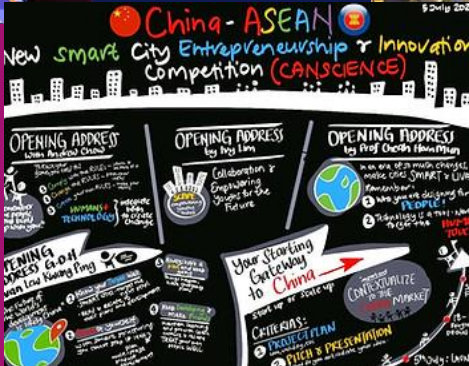
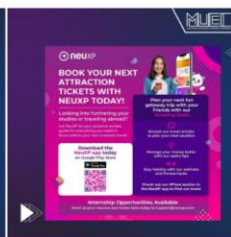
Past activities: MoU signings, partners' events, university conference, youth entrepreneurship challenges + workshops, & virtual run.



[Special thanks to our Benefit In-Kind Sponsor: Neuxp]

Neuxp is an integrated digital banking platform that offers comprehensive services with flexible, accessible and simple user experience. As the next norm of digital banking, Neuxp is rapidly moving into the digital finance space with its network advantage and leading-edge technology.

Its fully digitalized banking platform is designed to address the banking concerns and ease the journey of international travellers, busi... See more







Empowering  
digital  
transformation to  
simplify the  
lifestyle and  
business needs of  
its users.



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